



CDLC is starting off JULY with a BANG!

Beauty on a Budget!

– Everything below 10% off –

Spring Cleaning of the medicine cabinet and bathroom shelves brings out quite an array of expired and “given up on” hopes in bottles. Why do products sound so promising on tv and in magazine articles but don’t deliver once purchased? There are several answers to this question which Pam and I are dedicated to help you answer. #1 is your genetics, #2 is your past sun exposure, #3 is your skin type. We are focusing our July specials on the “**Core Four**” of home care products. Together, we will examine your skin and introduce you to the best products for your summer activities.

1. **Complete block sunscreen.** We are definitely excited about Colorescience’s Sunforgettable dust-on product. It makes the ‘reapply every 2 hour’ instruction very do-able (even for guys!)

2. **Use of a Retinoid.** RetinA (tretinoin) and retinol (physician strength) are the only creams that can stimulate collagen production. Which product needs to be carefully chosen and given with specific instructions so you don’t give up due to any irritation.

3. **Antioxidant.** Antioxidants are the new “hot” products right now. (Remember the alpha hydroxy, then the vitamin phase?) We have two to recommend that have more actual science behind them: **PrevageMD** (we get to have the stronger formula in our clinic) and Remergent DNA Repair. Antioxidants help us at the time the damage is occurring i.e., when you are out without your hat from 10am-4pm. **Remergent DNA Repair** is the first of the future products to attempt to repair current and prior sun damage to the actual DNA of the skin cell.

4. **ClarisonicPro Skin Care System.** Now, for the fun one: the **ClarisonicPro Skin Care Brush**. We use it in

the clinic to prep the skin before any of our treatments. We have yet to have one patient who did not like how the skin feels after using it. We like it because we know whatever treatment we are doing, the skin will be clean of all make-up, oil and associated bacteria. The gentle and normal brushes address the needs of the sensitive vs. acne-prone skin. You can also use the “Pro” model in the shower. Warning: It is addictive!

Sizzling July Specials on Parade

Because some things are just worth repeating.... You can still take 10% off any of our Sunscreens!

We love meeting your friends and will continue this month to reward you with a 20% discount for referrals who come to see us in July! In fact, both of you can take 20% off one product or cosmetic treatment!

Dr Lott and Pam get to play when nurse Connie is away (7/27-7/31). All repeat fillers, Botox and cosmetic SilkPeels will be offered to patients at 15% off (the last week in July ONLY!)





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Thanks!

Our 3 year Anniversary Party was a blast! We are grateful to all of you who stopped in to share in the fun and specials that were offered. The winners in our drawing for a free Latisse and Juvederm Filler had even more to be excited about! We appreciate all of you who make up our CDLC family and look forward to celebrating with you for many years to come.

By the time you read this

.... we will have drawn the winner of the free sunscreen of your choice from all of you who took our Sunscreen IQ Quiz. Our hope is that everyone has increased their knowledge of the importance of wearing a good sunscreen whether you're sailing on the sea or sitting on the patio.

Hidden Damage Revealed ...

You may have noticed in the media recently that UV photos are being used to take a good look at the skin we can't see when we look in the mirror, i.e., what's beneath the surface. One of the unique things we do here at CDLC is take a UV photo of every patient and go over it with them. There is no extra charge for this. If you have any questions about this, please let us know!

Oh, Say Can You See

.... the amazing difference after treatments in our "Before & After Photo Book." Some of our patients have graciously allowed us to share their photos with you. Be sure and check it out next time you are in to see us. You'll "see" what we mean!

